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## Catching up with Alumni

By Lebogang Sandla

Inga started as a sports presenter in 2014 under the management of Sandla Mneni in the Sports department. The following year, he produced and presented for Extratime for six months before he was promoted to being the Head of sports in June 2015. During his time as the head of sports he worked with local sport teams to have features on their shows on Madibaz Radio.



Inga Mpakama aka Magic

for our sports team. At one point his team managed to get invites to cover soccer and rugby games that took place here at the Port Elizabeth stadium in the year of 2015. Inga's final year at the station was in 2016 where he was employed on a fulltime basis as an intern for the station, training towards his degree in Media communications and culture, and majored in corporate communications.

This created a relationship between our sports department and local teams which brought good returns to the station and great exposure to the industry

Through the years, Madibaz Radio has been a hub for many students who wanted to gain work experience and ready themselves for the working class. Under the care of

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## New Staff representative

By Neo Maboe

For those who were not present at this year's first Mass meeting you will be happy to know that Paballo Komane was elected as this year's Staff representative. This entails hearing any issues that employees may be facing and feels that there was

an injustice done against. We caught up with Paballo and this is what he had to say.

**Q: What can we expect from you as staff rep?**

A: Employees can expect fair representation and transparency. I represent the staff members of



Paballo Komane  
aka Pablo

(Continued on page 3)

## Station Managers Message

It is now 3 years since the Madibaz Radio project was undertaken. Our Journey began in 2014 with a group of six students who joined the station manager to start and put together processes and policies for the then soon to be launched station.

The work involved overseeing of the station's infrastructure building process, staff recruitment and training. Fast forward to 2017 the station has reached many milestones with a special emphasis on the talent produced by the station that is now plying its trade in different media houses in the country. Some of the notable media houses that our students have been fortunate to get opportunity to work in include Times Media, Independent Media, SABC News, tru fm and TV station ANN7. Just over 300 NMMU students have gone through the stations doors as employees of the station. This includes 12 students who completed their in-service training with the station.

This is our first newsletter that we will be producing monthly for you as the Madibaz Radio family. Stay in touch with the station and feel free to interact with the staff if you have any suggestions that can help improve the brand.

## Management team profiles

By Neo Maboe



**Name:** Sihle Sipamla

**Position:** Marketing Manager

**Did You Know:** Sihle has been part of Madibaz Radio since its inception in 2014 as a host for "First Class Experience"



**Name:** Ty Ramsay

**Position:** Technical-Manager

**Did You Know:** Ty is also a part time DJ in Port Elizabeth known as Dj Tizzel !!



**Name:** Athi Mfikili

**Position:** HOD: Sport

**Did You Know:** Athi recently graduated and is now a PhD candidate for Palaeo—Tsunami Deposits.

*"Leadership is lifting a person's vision to high sights, the raising of a person's performance to a higher standard, the building of a personality beyond its normal limitations." —Peter Drucker*

(Continued on page 3)

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**Name:** Hlubi Zibi

**Position:** Programming Manager

**Did You Know:** Hlubi was recently featured on the *Hectic Nine-9* show on SABC 2.



**Name:** Mathias Katushabe

**Position:** Music Manager

**Did You Know:** Mathias recently graduated cum laude in a Diploma in Music.



**Name:** Abona Mbude

**Position:** Sales Manager

**Did You Know:** Abona was the sales officer of the year in 2015.

## New Staff representative

(Continued from page 1)

Madibaz Radio on behalf of Madibaz Radio, and no other party so my judgements are always in favour of fair employee & employer relations.

**Q: What does your job entail?**

A: My job title at Madibaz Radio is Brand Management officer. I'm in charge of the brand of the station and to some extent how it's perceived by the public. I should have knowledge of where our brand (or branding) is present. I supervise the promotion of the Madibaz Radio brand.

**Q: What policies are there to report particular offenses?**

A: The policies in place to

protect employees are in the constitution of the station & employee contracts. Everyone who has signed a contract is bound by them and any external parties that are within the station premises.

**Q: What are the procedures to report an incident?**

A: Employees need to email me their concerns or anything they'd like to report to my personal email address, or contact me via phone call where I'll advise them to have their complaint in writing for proof & recording purposes. The information needs to be as detailed as possible and have at least one witness

or the person they're reporting needs to be aware of it. From there on I escalate to management where the report is reviewed and way forward gets discussed, whether it be a hearing, warning, etc.

**Q: Are we protected after reporting an incident/crime in the workplace?**

A: Everyone is protected after reporting a crime as long as the above mentioned is followed .

**Contact Details:**

**Email :** paballo.komane@yahoo.com

**Mobile:** 081 794 6677

**Tel:** 041 504 2866

# MADIBAZ RADIO

## Alumni Spotlight

By Neo Maboe



### Themba Molongoane

Radio Presenter 2014

Programming Manager 2015

Cashtime Life : Media Liaison Officer, DustnKompany (Merchandiser Manager), Yung Swiss Road Manager



### Nobesuthu Hejana

Producer 2015

News Reader 2014/15

Junior News Reporter at Africa News Network (ANN7)



### Makosandile "Boyz" Mpunzi

Madibaz Radio DriveThru46 Presenter 2014-2016

Tru fm

Presenter, Mellow Madness (3-6am) on Sundays.



### Isaac Opoku

Marketing Officer 2014

Marketing Manager 2015

Sheila Afari Public Relations Social Media & Marketing Intern

*"Some of Madibaz Radios' previous employees who are making a name for themselves in different fields after leaving the station"*

# Bay Tv Launch New Programs

By Neo Maboe

For those who thought celebrations were for the weekends only, think again, Bay TV has a completely different approach. Bay Tv brought in media personnel from all over Port Elizabeth to the Opera House, on a Tuesday evening, where they celebrated the launch of its new shows as well as the facelift of some of the already existing shows.

Guests received a welcoming speech from one of the board members as well as with a bottle of wine and later some cheese to tickle their taste buds.

Classy? I think so. The launch gave us just what we expected. The venue looked good and the audience seemed to be receptive to the content revealed to us on the night.

The three new shows introduced to the guests are:

**“Lace”** - Presented by Tumi; **“No filter”** – Presented by Sibuy, Mmeli, Vuvu, Viwe, Masi,

Mandisi as well as Odwa. ; **“So Fab”** – Presented by Rochelle Le Bloem; **“Aviation 101”** – Presented by Amesh; **“Conversations with Andis M”** – Presented by Andiswa

Shows that received a new look are: **“Open Mic”** – Presented by Mariloe Booysen; **“In the Spotlight”** – Presented by Spha KemA; **“Ezokholo”**– Presented by Luthando Matodlana

The channel officially launched



these programs from March onwards, channel 260 on the DSTV platform. Viewers can look forward to great stories and content from around the Eastern Cape. “As Bay TV our role is to expose stories of our Eastern Cape community, stretching beyond just the Nelson Mandela Bay area, and that, is why we have looked throughout the province for our content”

A pat on the back for Madibaz Radio was seeing its previous employees moving on to do

bigger things and expanding their knowledge and know how in the media field. Mr Mmeli Notsh, former Hitlist presenter is now a presenter at the station where he co-hosts on Bay TV’s new #NoFilter show. Another previous employee of the station is Masivuye Songwiqui, who worked as a presenter on the Agenda, Masi now plays the immense role as the producer for Bay TV’s prime time show BigI Up.

Nelson Mandela Bay clearly has a lot to offer, as Madibaz Radio we wish the people involved Good luck!!

*“As Bay TV our role is to expose stories of our Eastern Cape community”*

Other Madibaz Radio employees that have worked or continue to work for Bay Tv:

- Amanda Klaas
- Asemahle Xhanti
- Asande Mchunu
- Luthando Nkonjane
- Nobesutho Hejana
- Selu Msweli
- Sinazo Mtshengu

## Management spotlight: Nondumiso Tshabalala

By Sanele Nongauza

*“Madibaz Radio – the best youth station in the bay.” This is the tag line for Madibaz Radio, a station for the youth, by the youth. One of the people who contribute as a driving force for Madibaz Radio is **Nondumiso Tshabalala**.*

As a 24 year-old, she is an example of the kind of talent that Madibaz Radio seeks to employ each year. She joined the family in 2016 as part of her National Diploma: Journalism six month in-service training module (Media Practise). This led to her being the sub-editor for the station blog ([madibazradio.wordpress.com](http://madibazradio.wordpress.com)) as well as news compiler, newsreader and current affairs producer. Doubling up as a journalist on the field was also part of the job description as she was one of the people who provided on sight coverage during the 2016 Local Government Elections as well as the Nelson Mandela Metropolitan University Fees Must Fall protests.

Born and bred in Mpumalanga, this Zulu girl exudes a calm, peaceful personality within the work place. This, however, is followed by a strong work ethic that often leaves fellow employees wondering if one should initiate a conversation with her after she enters her zone. After completing her in-service training in November last year, the door once again opened for Nondumiso to return to the station and



continue contributing in making the station better.

In this role, Nondumiso performs the same duties as an Editor-in-Chief would for a publication company. “I work with a whole lot of writers who give their work to me and I edit and publish it on our Madibaz Radio blog. What separates me from other managers is that I deal extensively with words and painting different pictures using only words, whereas others deal with issues that can be spoken about live and via broadcast,” she says. One of Nondumiso’s hobbies involves writing, particularly poetry, which she writes on a constant basis and at times posts on social

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media for people to read and enjoy. This goes hand in hand with her belief that as an Editor-in-Chief, you need to be artistic to begin with.

“You always need to find the thing about a person’s article or idea. It is being an artist because in a sense you are painting a picture using words only.

*“Upon returning in 2017, she has gone on to be the Executive Producer of Madibaz Radio blog.”*

In as far as trying to get a point across, that’s where the creativity and artistry comes through,” she eludes.

Of course, everyone has his or her weakness and for Non-dumiso it is food. When asked what her favourite food is she joyfully says “anything edible”, before singling out “dumplings” as a stand-alone winner. So if ever you see her around South Campus, buy her a dumpling as a random act of kindness and make her day a memorable one.



## Dates To look Forward To

- NMMU lectures start 24th April 2017
- NMMU Mr & Ms Freshette 29th April 2017
- Open Day 5th - 6th May 2017
- Gqom vs Trap 2.0 6th May 2017

## The Song Bird Visits the Nest

By Lebogang Sandla

**Y**ou might have wondered who the flamboyant guy with a dramatic attitude was who came to visit the station on the 5th of April. Melikhaya Xotyeni, commonly known as “Meli Songbird” or “Lord Flavour” from “On The Throne” which is now presented by Khanya Gundwana, Kholo Masoziwe and Nomtha Gocina, started working for the station in 2014 when it was opened as a music compiler under the management of Mcebisi. In 2015 Melikhaya was promoted to being music manager.

I managed to catch up with him and this is what he had to say, “I am so, so, so, proud of the progress the station has made since I left and still look forward to listening to the station. The people who I keep in touch with still update me of the events and other things the station are involved in. In

fact, when I think about it the station has not diverted from the plans we had in the pipeline when I was an employee. The people are doing great things here, and it will only get better”.

After he left the station Meli moved to Cape Town says he became more independent and gained confidence in his abilities. The demo’s he sent out to a few stations in Cape Town received some positive outcomes but could not share anything with us yet. “Life happened, and I’m going to be starting with a few stations this year shadowing though, which is still good for me. Apart from trying to break into the radio industry Melikhaya is now working as a manager at a Telecommunications company. So far getting this job has been the



highlight of his life since leaving the station. He started at the company as a telecommunications officer and was fine with the lousy money they were paying him until he was promoted in six months after starting to work for the company.

His visit to Port Elizabeth is to support his mother that was graduating on the 6th of April. She completed her Masters in Social Development. In case you did not know, Meli was also part of the choir from 2014 – 2015. He was part of the NMMU Choir team that went to Macau in China to perform at University of Macau.

## Madibaz Radio Activations

By Paballo Komane

**I**t has been a good start to the year with Madibaz Radio having a series of activations at the various campuses of the Nelson Mandela Metropolitan University.

The academic year started on the 6<sup>th</sup> February 2017 and our first series of activations was the Byways-To-Highways Societies Expo. The expo ran from the 20<sup>th</sup> to the 24<sup>th</sup> February 2017. We had a great week of campaigning (Continued from page 8) and gained more students into our own database.

On the 2<sup>nd</sup> March 2017 we had an activation alongside the Sports Council, where we had the NMMU Rugby Teams (namely the Young Guns & First Team) being introduced to the university students at the Kraal (South Campus). We were supported by the University Shop in this activation. FNB was also present at the activation as they are the sponsor for our Madibaz Rugby team/s.

The players introduced themselves individually to the students who were present at the activation, we also had a series of questions being asked as part of our t-shirt giveaway. The crowd responded very well to our rugby teams and we certainly hope their support has grown since.

We also had another activation in the same week on the 3<sup>rd</sup> March 2017, where we were hosting a Rehab Books & Tech-

nology Grand Opening that took place at The Hub in town.

Our Madibaz Radio Sports Department hosted the Southern Kings rugby team on the 22<sup>nd</sup> March 2017 at the South campus Kraal. The players present from the King's squad were Lionel Cronje (C), Andisa Ntsila, Lubabalo Mtyanda and "Slab." Sponsors for the day included Steers Humewood, FNB, Red



Bull & Southern Kings.

It was a great activation with people coming in numbers to watch and take part in the competitions we ran, and the Southern Kings were satisfied with the outcome.



We had another Rehab Books & Technology collaboration, this time it was an on-campus activation held at the South Campus Kraal on the 29<sup>th</sup> March 2017 however this time around Rehab also introduced their NPO project called 'Project Hope' which aims to support needy NMMU students.

Madibaz Radio partnered with Student Social Thursdays for its opening function.

We hosted an activation for the event on the 29<sup>th</sup> March 2017 at the 2<sup>nd</sup> Avenue Campus cafeteria where we were marketing the event to the students. Prizes for the day included tickets and t-shirts.

2nd Ave Students responded well to the activation. The opening function took place the day after (30<sup>th</sup> March 2017) at the Cheerleaders Sports Bar at The Boardwalk.

The last activation we had so far was the Fundi Activation that took place on the 30<sup>th</sup> March 2017. Fundi (previously known as EduLoan) wanted to introduce themselves to the students and inform them about the re-branding that took place. A lot of prizes were given out.

The Fundi representatives present were satisfied with the activation.

**Special Thanks To following presenters who held it down as MC's in all these actions:**

Max, Noni, Pam, Siyakholwa, Selu, Kholo, Tebogo, Ntokozo, Amanda, Aviwe & Khanya

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## Catching up with Alumni



(Continued from page 1)

our station manager Saki Makapela Madibaz Radio has had many successful alumni and Inga joined the ranks.

*“The South African Breweries (SAB) recruited Inga in 2016 to work at their offices in George”*

He is employed as an account manager for the sales department. We would like to congratulate Inga Mpakama on his new appointment and wish him the best of luck in the years to come.

## 2017 Programming Line Up

Time	Monday	Tuesday	Wed	Thurs	Fri
07:00 – 09:00	The Morning Shake				
09:00 – 11:00	On the Throne				Keep it Khoi
11:00 – 12:00					Roof Top
12:00 – 13:00	Extra Time	Rush Hour		Extra Time	
13:00 – 15:00	Antitode				Levels
15:00– 18:00	Diba Drive				
18:00 – 19:00	The Perspective	The Law Show	Afropreneur	Press Release	The Beat Revolution
19:00 – 21:00	Umfula Wolonwabo	Pholisa Umphefumlo	Tizel take over	The Agenda	
21:00 – 00:00	Tucked In				The Show



1.



2.



3.



4.



5.



6.

1. Hit list presenter Pamela Mtanga .
2. Madiba Sport activation.
3. NMMU crowd interaction
4. Studio guest: Gemini Major.
5. Dreamteams' Dash on stage
6. Opening Function collaboration with #SST

# MADIBAZ RADIO



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