

Studio Talk

Madibaz Radio Newsletter | 3rd Edition

Alumni Spotlight

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Holiday Programming

Visit from a star in
the making



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Welcome - to another exciting edition of Studio Talk, our 3rd edition for this year. The arrival of studio talk is exciting as it provides us with a platform to catch up with our former employees - individuals that have paved the way for our current Madibaz Radio members these past years and still has our best interests at heart.

Our 3rd edition comes to you in a fresh and exciting new design - all thanks to one of our Journalism interns, Sine. July has been an exciting month as usual, as it was recess time. According to tradition, during this time we hosted our holiday program. This is an opportunity where we get to work with High School learners and provide them with radio skills. Our holiday programming has been very successful in the past and resulted in some of these High School learners joining Nelson Mandela University and the radio station the following year as well as the station. See inside this issue for profiles of some these holiday programming employess. We forever remain grateful for the visits from our alumni from time to time and were very excited to be visited by 2014 Programming Manager, Musa Mosweni. In line with the exciting times of change at the university, look out for our new look show posters this semester - as well as fresh designs for our station clothing. Please feel free to contribute to this newsletter by sending your content and images to madibaz.radio@nmmu.ac.za , and one of the Public Relation interns will get back to you as soon as possible.

Alumni Spotlight



Alumni: Chumisa

Photo: Sourced, MadibazRadio

By: Lebogang Sandla

Our alumni spotlight this month is a special one. It features one of the founding alumni members of our station. Madibaz Radio is a team that holds a special place in Bhuti Saki's (station manager) collection of management team photos over the years. Chumisa Ndlazi has served the station greatly in 2014, during its inception. She worked as the programming manager from the period of August 2014 till December 2014 when the university officially closed. Funny enough, the last person she hired during

"Working for Madibaz Radio prepared me for my current job. I recall the late nights and early mornings"

her time of leadership was myself. After working for Madibaz Radio, she set out to greater challenges. She is currently employed by the Council for Scientific and Industrial Research (CSIR). She manages all Marketing and Communications activities for the CSIR National Laser Centre (NLC) unit.

Previously, the unit did not have communications personnel or an operational Communications department. So, she has since taken on the responsibility of setting up one – which has been quite challenging because although they are guided by the overall CSIR Communications strategy and policies, she must also be cognisant of the CSIR NLC units' specific needs, which require undivided attention. In 2015, she was



Chumisa Ndlazi posing alongside other MadibazRadio Alumni

selected for a scholarship to attend the Thabo Mbeki Leadership institution. This opportunity was granted to ten interns and she was lucky to be one of them. Clearly Ms. Ndlazi has a knack for starting projects from ground up and seeing their success through hard work and dedication.

"Working for Madibaz Radio prepared me for my current job. I recall the late nights and early mornings, working over weekends to create the shows that made up the programming department with Musanathi Mosweni and Sinazo Mtshengu" said Chumisa. The workload and pressure has taught her a lot about teamwork, that tenacity is necessary to have, and sacrifice is temporary. Her advice to the employees of the station is to learn to run your own race at your own pace or else, you will never be satisfied or happy. Chumisa believes we were all created as we are, with a purpose in mind. Each time we try to imitate someone else's

character or try to attain what someone else has, we deprive ourselves of the opportunity of living up to our full potential and - inherently, we do a disservice to our God-given purpose.

"we were all created as we are, with a purpose in mind, and each time we try to imitate someone else's character or try to attain what someone else has, we deprive ourselves of the opportunity of living up to our full potential and inherently, we do a disservice to our God-given purpose."

Did you know that Chumisa was:

Miss NMMU 2012

Founding programming manager in 2014

Thabo Mbeki leadership institution scholar in 2015

Get to know our interns



Name: Nosipho Kewuti

Position: Journalism Intern

Year employed: 2017

Did You Know: Nosipho is a poet and is currently writing a book titled "The Stones of My Life."



Name: Kholo Mazosiwe

Position: Journalism Intern

Year employed: 2017

Did You Know: Kholo is the co-founder of a podcast series on soundcloud by the name of "GooseCat Corner."



Name: Nicholas Luzipho

Position: Journalism Intern

Year employed: 2017

Did You Know: Yanela is a part-time photographer.



Name: Lwando Nomoyi
Position: Journalism Intern
Year employed: 2017
Did You Know: He is so good at chess that he made the Commonwealth Chess Games in 2013



Name: Siphamandla Gwinta
Position: Journalism Intern
Year employed: 2017
Did You Know: He is a singer, poet and has written a book filled with short stories.



Name: Naziziphiwo Buso
Position: Journalism Intern
Year employed: 2017
Did You Know: Naziziphiwo is part-owner of Juno and Layla tuckshop.

Alumni Profiles



Kutwano Mpshe
Radio personality
Currently:
PJC-PJ Carew Consulting – Sustainable
Design & Green Building consultant.



Siyanda Cingco
Radio Personality 2014 - 2015
Currently:
NJR Steel Holdings - Junior Buyer
Post Graduate Student - Tshwane
University of Technology

Weekend Programme Line-up

Time	Saturday	Sunday
07:00 – 09:00	Morning After	Rise Again
09:00 – 12:00	The HitList	Solid Decoy
12:00 – 15:00	The Hustle	Sunday After
15:00 – 17:00	Ignition	The cause & cure
17:00 – 18:00	Extratime	Extratime
18:00 – 21:00	The Cypher	Romantic Memoirs
21:00 – 00:00	The Smash	Cloud 9

This table includes all weekend shows

Up close with Siya Q

By: Neo Maboe

Leadership is a quality that everyone may have, however, not all leaders have managed to get the perfect balance of humility. Madibaz Radio has been home to many leaders and culture shakers, every year we let go of a few and it is always good to watch them spread their wings in the various fields that they branch into. One of the few leaders Madibaz Radio has had the pleasure of working with was Siyanda "Siya" Qoto, an authentic, hardworking, compassionate and very respectable man.

Siyanda joined Madibaz Radio from the year it launched in 2014 until July 2015 as the head of the News and Current Affairs department as well as the presenter for a show called "The Agenda". Since leaving the station Siyanda has graduated and received his undergraduate and honours degree in Psychology. Towards the end of 2016 Siya was awarded with the Mandela Rhodes Scholarship, an elite scholarship awarded to only a select group of students, a scholarship allowing Siya to pursue his studies and take on a Master

of Arts in Industrial & organizational Psychology. "When you do well, people notice." Siya says. "What often follows recognition is reward. Reward is not always in monetary value, but can also come packaged in opportunities that have the potential to build your profile, expose you to different avenues, and tap into your hidden capacities." "2. Take your work seriously if you want people to take you seriously. It's important to set your own bar for anything you do. If you simply blend in with everyone and do the bare minimum that neither develops you,

nor separate you from the pack." Words like these come after lessons learnt from working at Madibaz Radio, this was Siya's response when asked how these lessons learnt at the station carried out to where he is now. Hard work echoes throughout his character and is seen with the way he carries his work and how he receives his rewards. Siya is currently lecturing Health Psychology at the Department of Psychology and freelancing in the Academic Research Services space, focusing on transcribing research interviews and translating research data from IsiXhosa and English, and still always making time to pop by Madibaz Radio for a conversation or two. To those who strive to achieve just as much and more, or that need a little push in the right direction, Mr Qoto's words are as follows "Do not underestimate humble beginnings. Make the most of your starting block because no experience is a bad experience. If you begin with the end in mind, you are able to make meaning of what you are doing and be deliberate about the manner in which you are going about it, because you realize how it can be a stepping stone for you in the bigger scheme of things". If this is not enough encouragement then nothing is, the opportunities are endless for people in Madibaz radio and out of it.



Picture: Siyanda Qoto

HOLIDAY PROGRAMMING



Holiday programme participants, from left: Shaquille, Daisy and Nasele

By: Sinesipho Joyi

Yet again MadibazRadio had their annual holiday programming during the June/July break. The programme is aimed at equipping people who are contemplating working in the radio world, or just want to get an idea of how things work - with skills that will help them should they decide to venture into that career. This year, saw four students, and two highschool learners participate in the program with such enthusiasm. Not only were the six programme participants taught the fundamentals of running a show, such as: researching content for a topic, compiling and cleaning music, but they were also taught how to compile and read news on air. 17-year-old Nasele Sipamla who is a high school student from Grey High School, who specifically came to job shadow at the station, described the experience as being very fruitful and insightful. "It was very nice experience and everyone there was very helpful and encouraging, I can truly say that I learnt a lot." Sipamla said. Sipamla added that as nice as it was, it was also a learning block on how to deal with pressure.

"The challenges for me was at times thinking on my feet while on air, when discussing certain topics and trying not to sound awkward" Lovuyo Bono and Shaquille Adams who are Sipamla's peers were also at the station to shadow. They expressed that they decided to join the programme because they wanted something that was outside their comfort zone. They had always wondered what their voices would sound like on radio. The experience had a major impact on their future career decision. "my overall experience has been awesome, I have no regrets at all, and I learnt a lot. I can see myself going into this career; and, I now know how much work goes towards being a radio presenter. It was an awesome work experience, everyone was friendly and made it pleasant to be here. I'm definitely coming back for a visit" said Adams 2nd year Marketing Student Daisysaid that she's always wanted to pursue radio as a profession so it was an amazing experience in essence.

A Star in the Making

By: Lebogang Sandla

As you may or may not know, when the university closes, Madibaz Radio opens its holiday programming schedule to students of Port Elizabeth who would like to gain some radio experience.

This time, the visitor was not your average student. Mondli Dlamini, who was visiting his sister in Port Elizabeth is from Kwa Zulu Natal but resides in Midrand Gauteng. Mondli was hoping to gain more experience on radio presenting, and after searching on the internet he found Madibaz Radio. The rest was history! Our station welcomed this bubbly young man with open arms. His calm and quiet demeanour is deceiving; he is quite the opposite.

Mondli has worked on a few TV channels taking up multiple roles. Mondli's journey started as a gardener. He soon realised his potential and started modelling in 2011. In 2012, he decided to do more, and auditioned for LiveAmp but he never made it. Although he did not make it, Andile Ncume gave him advice he would keep close to his heart throughout his journey in the media industry. The roles he has since filled include: actor, assistant casting director, wardrobe checker, and publicity manager - to name a few. Mondli has featured on Generations, Mutual friends, Nge Mpela and iThuba college comedy show. When asked about the experience of being on the set of these productions, Mondli said, "Generations was scary at the beginning. The first month was unpleasant, after connecting with the main actor's it was much better". Next on Mondli's list of to do's is starting a comedy wap. This is an online magazine. Mondli has the talent of sketching so he would like to hone this skill and eventually create something worthwhile with his talent.



Picture: Mondli Dlamini

The time this young man spent at the station was short lived but he brought with him a joyful demeanour. We appreciate the visit from this star in the making and hope that the future holds prosperity for him not just in the entertainment industry but with any future projects he undertakes.

MadibazRadio is supported by:



Juno and Layla Tuckshop | Melodi Residence

Business Hours:

Weekdays: 08:00 - 00:00

Weekends: 09:00 - 00:00

GALLERY

Holiday programme participant Lovuyo Bono



ABASA Member



MadibazRadio presenters at Missionvale Campus activation



MadibazRadio presenters at the BLA activation



Selu hosting the ABASA Pad drive activation



Teboho working in the common room



Sinelizwi supporting ABASA Pad drive



ABASA member donating pads





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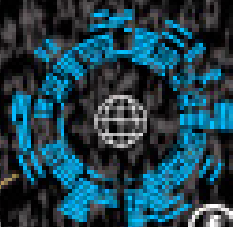
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